



awesome stories about food, drinks and hospitality.

Cityguys consists of Roger Bloem, Jean-Paul Schaddé van Dooren and Steven Strijbosch. Each of us brings our own expertise – from event organisation to creating social media content.

Together, we form a creative collective with a shared burger addiction, an endless curiosity for discovery, and a huge passion for hospitality and marketing.

everything on the menu

Cityguys offers marketing packages for (social) media tailored to your business needs. Not sure which content or media package best fits your goals, or interested in a barter deal? Feel free to contact us at info@cityguys.nl!

BASIC

€500,-

Videoverslag @ Instagram Stories incl. tag(s)

PREMIUM

€750,-

Feedpost & Videoverslag @ Instagram incl. tag(s)

ENTERPRISE

€1500,-

Contentproductie op drie platformen (Cityguys.nl, FB & IG)

ADD-ONS

NOTK

Platform takeovers, giveaways, presentaties, etc.

OVER ONS

Hey! We're Cityguys. Always on the hunt for the most tasty, fun and best hospitality venues. From Amsterdam to Tokyo, and everywhere in between. Which city shall we explore next?

STATISTIEKEN



INSTAGRAM
18.500+ FANS
REACH: 45.000+ (p.m.)
STORIES: 3.000+



DOELGROEP
46% = 24-34
26% = 35-44



CITYGUYS.NL
25.000+ (p.m.)
3.000+ PER ARTIKEL



CITYGUYS.TV
4.000+ VIEWS
PER VIDEO

ONZE KLANTEN

